

# Megan M. Hartgerink

## Objective

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To use my education and experience to obtain a job in sales and/or marketing.

## Experience

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12-06 to Present Kellogg Company Battle Creek, MI

### Category Management Intern

- Utilized Information Resources Inc. (IRI), Xcelerate to analyze and interpret key information
- Building and updating planograms using JDA Space Planning software in the following categories: Cereal, Wholesome Portable Breakfast and Snacks, Cookies and Crackers.
- Pulling and distributing date from CPGN website to the rest of the team.

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01-05 to 12-06 MSU Sports Medicine East Lansing, MI

### Billing Student

- Billing and entering patient accounts
- Calling insurance companies to verify benefits and eligibility
- Mailing bills to patients and insurance companies

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05-04 to 08-04 Nottingham Equestrian Center East Lansing, MI

### Working Student

- Teaching up to 10 students, ages 5-12 horsemanship during day camp each week
- Feeding and watering up to 40 horses each day
- Helping up to 20 students prepare for their riding lesson each evening

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05-03 to 05-04 Fantastic Sam's Lansing, MI

### Receptionist

- Setting appointments and answering phone calls
- Managing the cash register activities and closing each night
- Ordering and keeping of all inventory

## Education

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08-04 to Present Michigan State University East Lansing, MI

### Upon completion in May 2008:

- Bachelor of Science degree in Food Industry Management

## Activities

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2007 Food Marketing Association President and Member since 2005  
2006 Produce Marketing Association Conference  
2006 Food Marketing Institute Intern  
2005 National Agri-Marketing Association Member

*References Available Upon Request*