

Stacey M. Campbell

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Current Address:

334 Michigan Ave.
East Lansing, MI 48823

Permanent Address:

511 Cambridge Way
Bloomfield Hills, MI 48304

Objective:

To put forth my knowledge and skills from education, leadership positions and extensive real-world experience towards benefiting a firm in the food and beverage industry.

Education:

Bachelor of Science, Food Industry Management
Specialization, Agribusiness Management
Michigan State University
East Lansing, Michigan

Expected Graduation: Spring 2008

Work Experience:

Chain Sales Representative-Sparty's

January 2006 - Present

Canada Dry Bottling Company of Lansing, Lansing, Michigan

- Assisted in the category/space management for chain of campus convenience stores as well as off-campus accounts
- Responsible for the ordering, merchandising and backstock organization of ten or more different beverage lines
- Communicating regularly with route drivers to ensure proper product placement/pick-up
- Accountable for 19 different Sparty's convenience store and café locations
- Building relationships with retail chain management
- Monitoring and carrying out brand promotions through ordering, organizing and advertising
- Resetting coolers and grocery shelves as well as providing promotional materials for accounts specified by Area Sales Managers
- Training merchandisers for route stock support
- Partially responsible for 1,500 case increase within a year on Sparty's route

Banquet Server

January 2005 – May 2005

Kellogg Hotel & Conference Center, East Lansing, Michigan

- Food and beverage runner and server
- Setting and cleaning up for banquets and conferences

Leadership, Activities & Honors:

MSU Society for Foodservice Management

September 2005 – May 2006

MSU Food Marketing Association

January 2006 – Present

VP of Communications, MSU FMA

January 2007 - Present

FMA Student Intern at FMI Expo Show in Chicago, Illinois

May 2006

Recipient, Kroger Agricultural Economics Scholarship

Fall Semester 2006

Recipient, MSU CANR General Scholarship

Fall Semester 2006

MC President/Professional Chair, Sigma Alpha Sorority

September 2006 – Present

ECRC Conference Attendee, Sigma Alpha Professional Sorority

March 2007

ECRC Conference Committee Chair, Sigma Alpha Sorority

March 2007 – March 2008

REFERENCES AVAILABLE UPON REQUEST.