

FIM 210/ABM 210

Professional Seminar in Agribusiness Management/ Food Industry Management

1 Credit

Spring Semester: Tuesdays, 6:30pm – 8:30pm, 1/15/09 – 2/26/09

ABM 210 – Open only to ABM, ANS, CSS or HT majors and ABM specializations

FIM 210 – Open only to FIM majors or specializations or RET majors

Start building the “Brand Called You”. Nike, Coca Cola, IBM and John Deere were not built overnight, they were built over time. Get motivated for a strong finish to your college career and become “The best YOU” you can be.

The course is designed to position you for success in your career exploration and to provide for a strong finish to your college career, while introducing, you to opportunities in the food and agribusiness industries. This course will assist you with written and verbal communication techniques for professional development and career planning. You will develop a better understanding of the processes and methods of conducting a successful job search.

- Interaction with industry representatives each week
- Creation of college and post-college plans
- An understanding of the importance of internship opportunities and the hows/whys of internships
- An understanding of the skills and characteristics that will assist you in pursuing your career goals.
- An understanding of the interviewing process, interviewing techniques and how to be successful at interviewing.
- Goal setting and time management skills for college and beyond.
- An understanding of personal marketing tools, including resumes and cover letters.
- An understanding of Career Services and Placement and the Spartan Trak process.

For more information contact:

ABM/FIM 210 Instructor

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