

# COMMODITY MARKETING I KEYS TO SUCCESSFUL PRICING AND TRADING

# ABM 225

## Commodity Marketing I

3 Credits

Fall Semester

Prerequisites: ABM 100 or EC 201

**LEARN** about the biggest game in town

- *An introductory understanding of commodity markets*
- *Commodity futures and options*
- *An understanding of the mechanics of agri-food pricing alternative*
- *Type of institutional governing systems in agri-food*
- *And understanding of the impact of current government farm policy on the U.S. farmer*

**GAIN** understanding how farmers, agribusiness and the food industry trade futures and options to reduce price risk.

**BECOME** familiar with the tools of the trade in forecasting

- *Supply and demand*
- *Technical analysis and charting*

**LEARN** the commodity market by doing. With “real time” market prices.

- *Hedge farm and food commodities*
- *Forward price next year’s crops, livestock, and inputs*
- *Buy and sell futures and options on the Chicago Mercantile Exchange and the Chicago Board of Trade*

**GAIN** skills and knowledge valuable for many careers-farming, grain merchandising, brokering, farm credit, commodity procurement, market advisory services, etc.

For more information contact:

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